

## **Instructor Affiliate Program**

Some of the most difficult challenges facing a new instructor are the development of instructional materials, the designing of a class and not having the support needed to get started with the business of your “academy”.

The Billiard Academy of New England is the only BCA Master Academy that offers new instructors a program providing the tools necessary to meet and overcome those challenges.

### **Eligibility**

To be eligible for participation in the affiliate program you must:

1. Have successfully completed the Instructors program at the Billiard Academy of New England or an equivalent program at one of the other BCA master academies, and;
2. Be an active BCA instructor.

## **What are you entitled to as an Affiliate of the Billiard Academy of New England?**

As an Affiliate you will have all of the support necessary to start and grow the business of your own “Pool School”. Affiliate status entitles you to:

1. The instructors at the Billiard Academy of New England will provide you with a “Turnkey” class design and written materials for a beginner-intermediate class;
2. You will be provided with twenty (20) sets of written materials for your students at no cost;
3. For a period of one year, you will have access to The Academy instructors for technical support as well as business and advertising support;
4. Your instructional program or “School” will be displayed on the Academy website ([www.Billiardacademy.com](http://www.Billiardacademy.com)) as an affiliate. If you have a website of your own, you will have a link directly to your website from that of the Academy.

If you do not have a website, then the name of your school as well as your name, a description of your program and all contact information will be displayed.

5. As an affiliate, you will also be eligible for the Academy referral program. If you refer five (5) individuals for a student program or three (3) individuals for an instructor program to the Academy of New England then you will be entitled to an upgrade of your instructor accreditation with the Academy at no tuition cost, subject to the requirements of the BCA.

### **Affiliate obligations and cost**

Status as an Academy affiliate is subject to the following terms, conditions and obligations:

1. The affiliate must remain an active BCA instructor in good standing. Adherence to all rules and regulations of the BCA, including the rules of ethics, is required.

2. The affiliate will be presented with a written agreement to be executed with Billiard Academy LLC, D/B/A Billiard Academy of New England, which set forth the terms of the agreement of which the material terms are stated herein. Additional terms, conditions and restrictions may apply.
3. All written materials provided to the affiliate shall be subject to the terms of a licensing agreement. The affiliate may not publish, sell, reproduce or alter said materials except as set forth in the licensing agreement.
4. In the event that the affiliate has or develops a website, he or she will provide a reciprocal link to The Academy.
5. Cost. The Academy is offering an introductory price of \$750 and a \$75 annual maintenance fee after the first year. This offer is available only to the first five affiliate candidates. Thereafter, the cost of the affiliate program will be re-evaluated.

For more information about the affiliate program or to sign up as an affiliate, contact Roy, Walt or Dave.